Thematic Concerns Expressed by Prospective International Students from the Middle East

Thematic Concerns Expressed by Prospective International Students from China

Thematic Concerns Expressed by Prospective International Students from India
Thematic Concerns Expressed by Prospective International Students from Latin America

Institutions are Concerned About Yield

Trends in Institutional Initiatives to Maximize Yield
UCLA Perspective
Ffiona Rees
Senior Associate Director of Admission, UCLA

What Do I Know?
- The China Effect
- Other Players
- International Application History
  - UCLA
  - University of California

What Does My Crystal Ball Predict?
- This Year
  - Thoughts from the Road
  - Other Things to Consider
- Future Years

Concordia College Perspective
Dr. Matthew Beatty
Director of International Recruitment & Admissions, Concordia College
St. Edwards University Perspective
Amy Rader Kice
Dean of International Admission
St. Edward's University

ST. EDWARD'S UNIVERSITY
AUSTIN, TEXAS

· Admission Trends
· Marketing tools
· Continuing the Commitment
· Avoiding the Rhetoric

Washington University in St. Louis Perspective
Jennifer Dewar
Senior Associate Director of Undergraduate Admissions
Washington University in St. Louis
Washington University in St. Louis

Admissions Trends
Institutional Response
Admissions Office Response
Maintaining our commitment
Expanding our reach
Piloting innovative recruitment tactics

Northeastern University
Perspective

Jen Simons
Director of Admissions Recruitment
Northeastern University

International Counselor Perspectives

Matthew Beck,
High School Counselor, Department Chair
American School of Dubai
International Counselor Perspectives
Patience Fanella-Koch
Director of College and Career Counselling
Aiglon College, Switzerland

International Counselor Perspectives
Patrick Desbarats,
Head of Counseling & College Placement,
American School of Doha

IIE Resources
Peggy Blumenthal
Senior Counselor to the President
Institute of International Education
Recap: Executive Orders and Responses

• Jan 2017 EO temporarily bars from US entry all visa-holders from Iran, Libya, Somalia, Sudan, Syria, and Yemen.

• March 6th EO removes Iraq from list, allows US entry by current valid visa-holders and allows for case-by-case waivers for people from the remaining 6 targeted countries.

• Both EOs are quickly blocked by US courts’ TROs and face ongoing legal challenges.

• Hundreds of campus presidents and provosts issue statements against the EOs and in support of international students and scholars. Campus staff reach out quickly to provide guidance, counseling and reassurance.

Fact Sheet

U.S.-based students and scholars from Iran, Libya, Somalia, Sudan, Syria, and Yemen, 2015/16

• 15,453 Students

• 2,136 Scholars

• $500M contributed to US campuses and community annually.

www.iie.org/opendoors
Some Actions Taken by U.S. Campuses

- Scheduling consultations, info sessions and legal clinics to provide int’l students & staff with legal advice and timely updates.
- Providing students stranded abroad with online courses, placing some at partner institutions outside the US.
- Expanding counseling and mental health services & extending office hours of faculty and student services to assist those in need.
- Fostering a campus culture of acceptance; encouraging US students and community groups to reach out to int’l students and scholars.
- Joining the #YouAreWelcomeHere campaign; posting videos and using social media to reach int’l applicants and their parents.
- Asking current int’l students to blog and tweet about their positive US study experience, to reassure friends and family back home.
- Reviewing and revising websites and int’l recruitment materials to highlight campus diversity, safety, and welcoming community.
- Expanding and diversifying int’l recruitment trips; mobilizing alumni abroad.

Campus Advisers’ Checklist

- Continue sending current and prospective students messages of unwavering support, offering resources to respond to needs.
- Advise newly accepted int’l students to start visa process asap, allowing extra time for enhanced security screening.
- Join #YouAreWelcomeHere Campaign, posting videos online.
- Expand and diversify int’l recruitment travel, mobilizing alumni abroad and other trips planned by faculty or campus leaders.
- Encourage domestic students, faculty and community groups to pro-actively reach out to int’l students and scholars.
- Redouble communications with elected officials at all levels, stressing the value of int’l students and scholars to research, innovation, economic growth and diplomatic ties globally.

International exchange is a core value and strength of American higher education.

Excerpt from American Council on Education letter to DHS, signed by IIE and 45 higher education associations.
IIE Resources

IIE Publications [https://www.iie.org/Publications]
- White Paper: Advising International Students in an Age of Anxiety
- Book: Preparing to Study in the USA: 15 Things Every International Student Should Know

IIE Research & Insights [https://www.iie.org/Research-and-Insights]
- Open Doors® Report on International Educational Exchange. Supported by a grant from the Bureau of Educational and Cultural Affairs at the U.S. Department of State, Open Doors® is a comprehensive information resource on international students and scholars studying or teaching at higher education institutions in the United States, and U.S. students studying abroad for academic credit at their home institutions.
- Project Atlas®, Project Atlas® follows the worldwide migration trends of millions of international students, and provides a comprehensive global picture of international student mobility for major sending and host countries.

EducationUSA Summer Forum 2017 [https://educationusa.state.gov/events/2017/educationusa-forum]
Washington, D.C. | July 31 – August 2, 2017
The EducationUSA Forum is designed for professionals at accredited U.S. colleges and universities seeking to recruit, enroll, and support international students. Concurrent sessions during the event will provide insights into regional mobility trends and recruitment tips, outline models of good practice in campus internationalization, and provide opportunities to network with U.S. and international EducationUSA staff from around the world, U.S. higher education representatives, and government officials.

International ACAC Web Resources [www.InternationalACAC.org/advocacy]

U.S. Immigration Ban
- Trending Topics Survey: International Applicants for Fall 2017 - Institutional & Applicant Perceptions
- Statement in response to U.S. President Trump’s Executive Order of January 27, 2017
- Member Forum Webinar - online conversation about the implications of the recent Executive Order regarding travel and immigration to the United States.
- Working list of higher education institutions that are still accepting applications from international students.

Helpful Sites & Articles
- Online articles regarding Brexit; information from organizations including NACAC and NAFA.

NACAC Resources [www.NACAC.org]

- NACAC advocates for policies that support international student mobility and against those that discriminate based on national origin or religion and impede college access.
- International policy priorities: [https://www.nacacnet.org/globalissues/advocacy-and-education/international]
- Resource webpage on recent executive orders: [https://www.nacacnet.org/globalissues/immigrant-and-refugee-students/]
- Public statements opposing the travel ban: [https://www.nacacnet.org/news-publications/newsroom/executiveorderimmigrationpolicy/]
- Legislative Action Center: [http://nacacngage.nacac.org/nacac/action/]

AACRAO Resources

- Working on policies to support international student recruitment and enrollment.
- International ACAC Web Resources [www.InternationalACAC.org]
- NACAC Resources [www.NACAC.org]
- AACRAO Resources [www.AACRAO.org]

4/25/2017
NAFSA: Association of International Educators is the world’s largest nonprofit association dedicated to international education and exchange, working to advance policies and practices that ensure a more interconnected, peaceful world today and for generations to come.

Learn more at www.nafsa.org

NAFSA Resources

Workshops at NAFSA 2017 Annual Conference & Expo

- Diversifying International Recruitment
  May 4, 1PM – 4PM (EST)
  - Build successful recruitment plans
  - Use data to enhance online efforts
  - Financial strategies to recruit, support, and retain international students

Government Connection

- Optimizing Return-On-Investment (ROI) by Utilizing U.S. Department of Commerce Resources
  May 11, 1PM – 3PM (EST)
  - Increase awareness of low-cost, budget-friendly U.S. commercial services resources
  - Increase accessibility of tools and ideas to measure ROI

Workshops at NAFSA 2017 Annual Conference & Expo

- Admissions and Placement of International Students
- A Primer on U.S. Immigration Concepts
- Developing Admissions and Evaluation Procedures for Students with Non-Verifiable Documentation
- Starting and Maintaining Successful Sponsorship Programs

www.nafsa.org/elearning seminars

www.nafsa.org/IEM

Upcoming IEM Publications

- Managing a Successful International Admissions Office: David delicious (May 2017)

Share, Listen, Learn

Crisis Management is Easier When You Have a Plan in Place

Resources, Resources, Resources

Worst-Case Reality: Helping International Students and Scholars Impacted by Crisis

International Student Adjustment: Patterns and Tips for Student Success

www.nafsa.org
AACRAO Resources

- Trending Topics: Immigration & DACA
- Summer Institute for International Admissions
  June 26-30th in Arlington, VA
- On-Site Custom Training & Consultations

Questions?

Please use the chat function to ask questions;
Specify if you would like a particular person to respond